



## Better Business Bureau Student of Ethics Award - BBB St. Louis Region For High School Students Graduating in Spring 2019

Better Business Bureau Serving Eastern & Southwest Missouri & Southern Illinois Student of Ethics Award Program recognizes juniors in high school who personify high ethics demonstrated through leadership, community service, overall personal integrity, and academic history. Two students will be selected by an independent panel of judges to receive scholarships of \$2,500 each, sent on their behalf to any accredited college or trade school of their choice. Scholarships must be used within three years of receiving the award, and will be distributed to the student's college or trade school upon verification of enrollment. The scholarship must be applied toward school-related expenses, including: tuition, books, room and board, or other related items. Award certificates will be presented to recipient students at BBB's TORCH Awards event in fall 2018. BBB will pay for the student to attend this luncheon banquet and will provide two additional tickets for the student's parents or guests.

**AWARD GUIDELINES:** Winners will be selected by independent judges chosen by BBB. Judges will select the scholarship recipients based on their leadership, contributions to their communities and schools, personal integrity, academic accomplishments, letter of reference, and written essay. Decisions of the judges are final.

The applicant must be a U.S. citizen and a legal resident of Illinois or Missouri. The scholarship program is open to qualified, high-school juniors in the following counties: **Missouri counties:** Carter, Crawford, Dent, Franklin, Gasconade, Iron, Jefferson, Lincoln, Montgomery, Phelps, Pike, Pulaski, Reynolds, Shannon, St. Charles, St. Francois, Ste. Genevieve, St. Louis, St. Louis (City), Warren, Washington. **Illinois counties:** Bond, Calhoun, Christian, Clay, Clinton, Coles, Crawford, Cumberland, Douglas, Edgar, Effingham, Fayette, Greene, Jasper, Jersey, Macoupin, Madison, Marion, Monroe, Montgomery, Moultrie, Randolph, Richland, Shelby, St. Clair and Washington.

Entries should include the **completed entry form** (following this letter), a **one-page, 300-word essay** written by the student, and the student's **high school transcript. One letter of reference** for the student (e.g. from a teacher, school official, church official, employer, etc. - no family members, please) should be included in the packet. **The letter of reference should be no longer than 100 words.**

All submitted entries become the property of BBB and cannot be returned. Winning students will be notified in July. All non-winning students will be notified via e-mail after winning students are contacted.

**CRITERIA:** Leadership - 10%, Community Service - 10%, Academic - 10%, Letter of Reference - 10%, Essay - 60%.

Students should demonstrate their commitment to high ethical behavior and provide documentation in the following areas:

**Leadership - 10%**

- Describe any extra-curricular, school-related activities. Include awards/honors or offices held.
- List past and present employers and describe positions held (if applicable, not required).

**Community Service - 10%**

- Describe activities outside of school and within your community, such as church, charitable or community activities.

**Academic - 10%**

- Enclose a copy of most recent transcript
- Describe post-secondary education plans

**Letter of Reference - 10%**

- Personal recommendation with reasons

**Essay - 60%**

- Write a 300-word essay on an ethical dilemma the student has faced and how they have resolved it.
- Essay must be typed, 12-point, single-spaced and black ink. All essays become property of BBB. Winners' names may be released to the public and news media for promotional purposes.

**PROCEDURE:** Mail the completed application form, essay, transcript, and letter of reference to:

**Chris Thetford, Student of Ethics Awards, Better Business Bureau, 211 N. Broadway, Ste. 2060, St. Louis, MO 63102.**

Incomplete entries will not be accepted or acknowledged. Please make sure that the folder of information is complete (essay, transcript and letter of reference). Sealed copies of transcripts can be opened and copied.

**DEADLINE:** Must be postmarked, submitted online or hand delivered by **June 22, 2018**. The deadline for online submissions (preferred) is 11:59 p.m. June 22, 2018.

**AWARD:** Recipients of BBB Student of Ethics Awards will be asked to attend BBB's TORCH Awards event in October. Details on this event will be forthcoming. The awards will be made payable to the winning student's selected college.

**QUESTIONS:** Please contact Chris Thetford at 314-645-0606 or [cthetford@stlouisbbb.org](mailto:cthetford@stlouisbbb.org).

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